

POWER UP YOUR PINTEREST account audit

Follow this checklist to get your Pinterest account delivering leads!

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| <input type="checkbox"/> Identify 1-3 goals for Pinterest Marketing. | <input type="checkbox"/> Identify Pinterest Funnel(s).
Pin + CTA > Landing Page. |
| <input type="checkbox"/> Create a Pinterest Business Account. Click here | <input type="checkbox"/> Identify Pinterest Stats:
Followers/Following/Monthly Views/Monthly Clicks. |
| <input type="checkbox"/> Identify Product(s) You Want to Promote on Pinterest. | <input type="checkbox"/> Follow 5-10+ leaders in your niche. |
| <input type="checkbox"/> Use Pinterest Search to find keywords for your products. | <input type="checkbox"/> Complete Pinterest Academy Welcome Program. |
| <input type="checkbox"/> Brainstorm 10 board ideas that include keywords. | <input type="checkbox"/> Use Canva to create pins with 2:3 ratio (1000x1500) pixels |

What are your Key KPIs?

WANT HANDS-ON HELP?

[CLICK HERE](#)